



# Creative Business Wales

## Busnes Creadigol Cymru



Llywodraeth Cynulliad Cymru  
Welsh Assembly Government

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### Apply now for financial assistance to attend MIPCOM 2010 – The Global TV and Film Content Market.

The Welsh Assembly Government (through Creative Business Wales - CBW) is providing financial support to a limited number of Creative companies wishing to attend [Mipcom 2010](#). **Applications are being considered on a first come first served basis and there are only 2 spaces left.**

We will subsidise 50% of economy air fare and hotel accommodation up to a ceiling of **£450.00 per company**. Companies may also claim 50% of registration costs up to a ceiling of **£370.00 per company**. **Please note that:**

- the subsidy available is for one delegate per eligible company (any other delegates will not be covered and will travel at full price);
- costs incurred in the UK and any other expenses can not be covered under this subsidy;
- All companies are responsible for booking their own travel, accommodation and registration for the event;
- as these amounts are grants they do not attract VAT, so do not include this in your invoice;
- this subsidy can only be claimed post event;
- as part of the conditions for receipt of the grant we require you to submit a post event questionnaire, on return and further evaluation of deals done as a result of attending the market 6 and 12 months after. This information is vital to enable us retain this support year on year.

For more information and an application form please e mail [Allison.dowzell@wales-uk.com](mailto:Allison.dowzell@wales-uk.com) (copying in [Shade.Ajayi@wales-uk.com](mailto:Shade.Ajayi@wales-uk.com)).

Visit the [MIP Website](#) for more details on registration and accommodation.